



YOU ARE THE ONE WHO CONSUME THE WATER ARE YOU AWARE



Is Water Resource Unlimited?



- WATER MADE UP ABOUT 78% OF THE EARTH'S SURFACE
- 97% OF THE WATER RESOURCE IS SALT WATER.
- ONLY THE 3% OF THE WATER RESOURCE IS FRESH WATER
- 98% OF THE FRESH WATER IS ICED OR SUBSURFACE WATER
- ONLY THE 2% OF THE FRESH WATER IS IN THE SURFACE OF EARTH.

How Much Water We Consume?

70% of human body consists of water. Therefore we must drink at least two liters water per day which is quite important for our healthy life. Well, do you think that we consume only two liters water per day...



2500 L water for eating a hamburger



1000 L water for wearing a jean

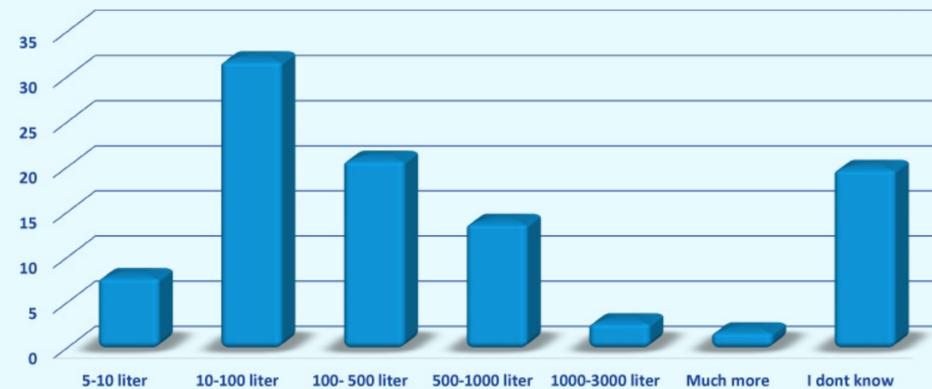
Every product has a water footprint, that we consumed in our daily life...



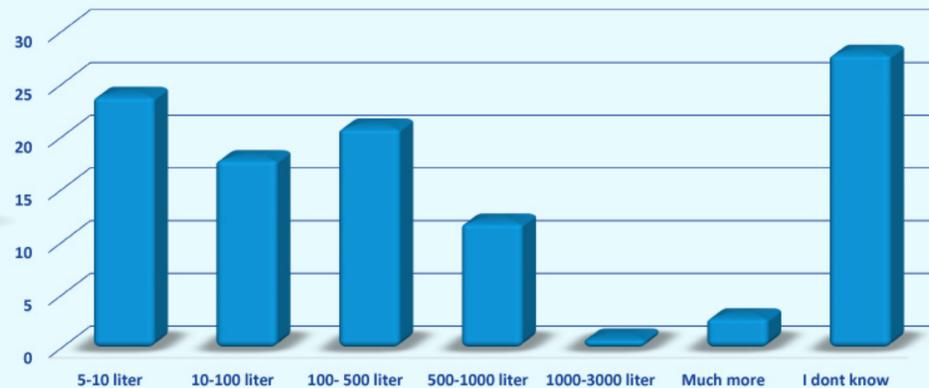
Are You Aware How Much Water Consume ?

We designed a survey for the purpose of measuring the level of awareness of young people on consumption of water and the consumption past of the product. The result of the survey that consists of 12 question and answered by 100 student is like below :

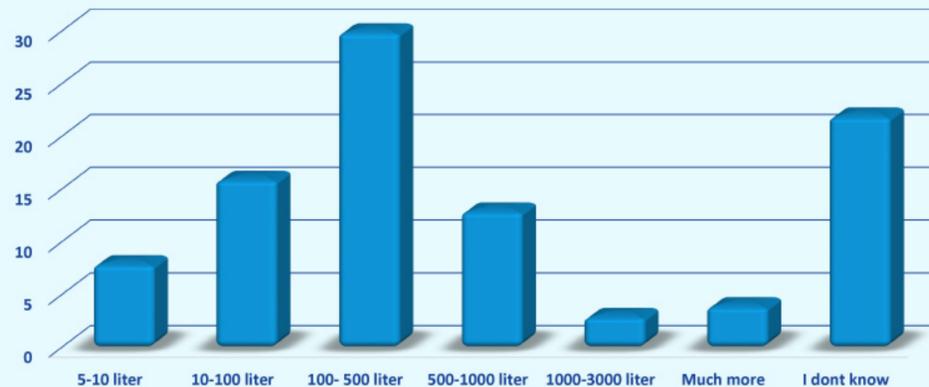
WHAT DO YOU THINK ABOUT HOW MUCH WATER CONSUME DAILY?



WHAT DO YOU THINK, HOW MUCH WATER IS CONSUMED FOR THE PRODUCTION OF A JEANS?



WHAT DO YOU THINK, HOW MUCH WATER IS CONSUMED FOR THE PRODUCTION OF A BURGER?



The Result and A Discussion



Today, it is known that the clean water resources have been decreasing and serious problems would be revealed accordingly. As the survey results indicates, although young people aware the problem itself, but they do not aware that they are the responsible reason of this problem. They are not conscious through what they consume and how much they consume water additionally the consumption past of the product is something they are not familiar.

Learn Your Water Footprint

When we are aware the level of water consumption for the products that we consume, we can be more serious to protect the water resources that have essential importance to our lives. From this perspective, many countries design social responsibility projects in order to increase the awareness for water footprint. You can also be part of the awareness chain, starting from learning your own water footprint and creating basic methods for decreasing it. As a second step, you can share it with others that you know in order to encourage them to join the chain. Keep in mind: no spring with one flower but every spring begins with a flower.

Some websites to learn your water footprint



<https://www.abprojeyonetimi.com/su-ayakizi/>



<https://www.watercalculator.org/>



<https://www.waterfootprint.org/en/>

