Judging criteria

1. Clarity of the message
   a. Is the poster understandable without extra information?
   b. Are the objectives, research question, or hypotheses clear?
   c. Are the results and conclusions clear?
   d. Is the poster clearly and logically set out?

2. Data collection
   a. Is the collected data appropriate for answering the research question?
   b. Are the methods of data collection (i.e. accuracy of measurements, size of the sample, reliability of sources etc.) clearly stated?
   c. Are the sources of data mentioned in the poster?

3. Analysis and conclusions
   a. Are the data analysed in terms of the research question or hypotheses?
   b. Is the analysis appropriate for the kind of data collected?
   c. How well is the research question answered?
   d. Are there conclusions and are they supported by the data?
   e. Are there any limitations discussed or improvements in future studies suggested?

4. Graphs and tables
   a. Are the graphs/tables/statistics appropriate for displaying and summarizing the data?
   b. Are there enough graphs/tables from different perspectives?
   c. Does every graph/ table add something to the poster?
   d. Are the graphs/tables properly headed and explained?

5. Presentation
   a. Is the poster readable from 2 metres (7 feet) away?
   b. Is there a good balance between graphs and text?
   c. Does the poster look neat?

6. Creativity/importance
   a. Is the research question creative, original?
   b. Can the study answer an interesting question?
   c. Is the design creative and original?
   d. Is the poster eye-catching?